

2018 FAIR TRADE CITY SEOUL CEREMONY

“Fair Trade City, made in Seoul”

5 - 7 July, 2018

Seoul, Republic of Korea

Hosted by Seoul Metropolitan Government, Korea Fair Trade Organization(KFTO)

SCHEDULE

DAY 1 (Thu, 5 th July)	DAY 2 (Fri, 6 th July)	DAY 3 (Sat, 7 th July)
Welcoming Dinner	Fair Trade Site Visit	Ceremony & Forum

DETAILS

DAY 1 Welcoming Dinner (Thu, 5th July)

- TIME : 7 ~ 9 PM
- VENUE : *TBD*

DAY 2 Fair Trade Site Visit (Fri, 6th July)

- TIME : 11 AM ~ 7 PM
- VENUE : Geumcheon-gu Office, Seoul Innovation Park
- Meet with fair trade organization(KFTO, Beautiful Coffee, Asia Fairtrade Network etc.)

DAY 3 Ceremony & Forum (Sat, 7th July)

- TIME : 10 AM ~ 3 PM
- VENUE : Seoul City Hall Lobby B1(Ceremony), B2(Forum)
- Please refer to next page for further schedule.

DAY 3 Ceremony & Forum Time Table

- Please refer to below and your schedule is marked **ORANGE**

TIME		PGOGRAM	REMARK
Session 1 : Ceremony			
10:00~10:02	(02')	Opening & Introduction	Seoul City Hall B1
10:02~10:10	(08')	Welcoming & Congratulatory Speech	
10:10~10:40	(30')	Special Lecture - Speaker: Bruce Crowder (The Founder of Fair Trade Town movement) (15 min lecture, 15 min Sequential interpretation)	
10:40~11:00	(20')	Case Presentation - 6 Team (3 min each team)	
11:00~11:05	(05')	Speech on Fair Trade City Seoul achievement - Park Won-Soon (Mayor of Seoul)	
11:05~11:10	(05')	Show Fair Trade City Seoul Promotional Video	
11:10~11:30	(20')	Talk with the citizens who support Fair Trade (Fair Trade Policies)	
11:30~11:35	(05')	<ul style="list-style-type: none"> ▪ Present Fair Trade City Certificate to steering committees of Seoul ▪ Present the Fair Trade City signboard(stela) to Mayor of Seoul, Park Won-Soon 	
11:35~11:45	(10')	Ceremony & Group Photo	
11:45~12:00	(15')	Performance	
12:00~13:30	(90')	Luncheon	
Session 2 : Forum			
13:30~14:00	(30')	Presentation 1 - Speaker: Billy Linstead Goldsmith (National Coordinator, Fair Trade Towns USA) (15 min presentation, 15 min Sequential interpretation)	Seoul City Hall B2
14:00~14:15	(15')	Presentation 2 - Speaker: Maria Youngsin Lim (National Coordinator, Korea Fair Trade Towns)	
14:15~14:45	(30')	Panel Discussion 2 speakers, Lee Kang-Baek, Kim Seon-Hwa	
14:45~15:00	(15')	Q&A	